



Dear Business Leader,

Founded in 2007, Reality is a nonprofit in downtown Durham that fosters friendship between people with and without developmental disabilities. The Reality Center hosts many daytime and evening programs that create meaningful community through authentic friendships, enrichment activities, and social opportunities.

Fourteen years ago, the Reality Talent Show started as a small event in a church with a few performers and a small audience of family and friends. Expanding rapidly in performers, guests, and popularity, the Durham Performing Arts Center became the only venue in our city that has enough space to hold this extraordinary event!

The show had to be canceled the past two years due to COVID restrictions. There is much enthusiasm around the **2022 Reality Talent Show!** We will take our show outside on April 10 to the historic Durham Athletic Park (also known as "The DAP") so it will be safe and accessible to all.

The Reality Talent Show is a much anticipated and unforgettable community event that draws over two thousand people together to celebrate the talents of Reality performers. A fun and dynamic family-friendly event, it features remarkable acts by visual artists, musicians, actors, jump ropers, and much more, with over 100 men and women with disabilities, a highly vulnerable and marginalized group in our society, at center stage!

We have enjoyed an overwhelming positive response from the community at the Reality Talent Show; every year we have been at full capacity and thankfully each year we have raised critical funds needed to support our highly sought after programs that serve over 400 people with and without developmental disabilities each week.

Sponsorships play an invaluable role in the success of this event, allowing guests to attend free of charge. If our mission of creating a more compassionate and inclusive community for people with disabilities resonates with you, we'd love for you to join us in making this event and the ongoing mission of Reality Ministries possible. A sponsor form is attached to this letter; please don't hesitate to reach out with thoughts or questions.

Thank you!

Susan McSwain
Reality Ministries Executive Director





The 12th Annual Reality Talent Show!
April 10, 2022 (Art Gallery 3pm, Performance 4pm)

Select Your Sponsor	Champion	Partner	Sponsor	Friend	Supporter
Level: Sponsor	\$10,000	\$5,000	\$2,500	\$1,000	\$500
Benefits					
Logo/Name included in playbill	•	•	•	•	
Logo/Name on website event page	•	•	•	•	•
Recognition from stage, if desired	•	•	•	•	
Recognized on Facebook, Instagram and Twitter	•	•	•		
Included in onsite event signage	•	•			
Advertise your organization at a booth/table	•	•			
Sponsor spotlight in e-newsletter (4,000 subscribers)	•				

Please email this form by **March 10, 2022** and your high resolution company logo to Julie DeConto at julie@realityministries.org

Name to be displayed: _____

Contact Person: _____ Email: _____

Payment Method

___ Enclosed, please find our check for \$ _____ made payable to Reality Ministries

___ Please charge my: Visa MC AMEX

Billing zip code: _____ Card No. _____

Exp. Date _____ CVV _____ Signature: _____